

Curriculum Vitae: Dr. Rachel Aldred

Short profile

I am an interdisciplinary academic currently working at the interface of social science and sustainable transport. One of the UK's leading cycling experts, I use a range of research methods including narrative interviews, online surveys, world café methods, mathematical modelling, and systematic and non-systematic evidence reviews. I am committed to 'impact' outside the academy, using traditional and newer channels to engage with a wide audience from policy analysts and economists (e.g. via invited talks) to community advocates (e.g. via Twitter and organised events). My high profile research has been featured in the press, TV and radio (national and local). At the same time I have a strong academic publication record in quality journals, including three in 2015. I believe in supporting others inside and outside the academic community and regularly provide informal advice and mentoring to students and colleagues from different organisations. I have successfully sought funding from academic, commercial, governmental, and charity organisations and am happy either leading projects (e.g. Near Miss Project) or collaborating as part of a team (e.g. National Propensity to Cycle Tool). Similarly with teaching I both lead courses and modules, and participate in co-teaching within and across modules.

Academic Career

Senior Lecturer in Transport, University of Westminster and Course Leader, MSc Transport Planning and Management	Sept 2012-
Senior Lecturer in Sociology – University of East London	Sept 2007–Sept 2012
ESRC Postdoctoral Research Fellow – London School of Economics	Oct 2006–Sept 2007

Higher Education Qualifications

PhD Sociology. Goldsmiths College, University of London. March 2007
MA Social Research – Distinction. Goldsmiths College. December 2002
BA Sociology and Social Policy – 1st Class Hons. Manchester University. July 1999

Teaching

I lead an MSc course which has recently been successfully re-validated and re-accredited (TPP).
I currently lead postgraduate modules on Research Methods, Transport Policy and Politics, Land Use Planning and Transport, Traffic and Streets, and the MSc Transport Dissertation module. I contribute as a guest lecturer to other modules at Westminster and other universities (e.g. UCL).
I have previously led undergraduate sociology and social policy modules, and taught on other undergraduate social science modules.
I am currently supervising 9 MSc dissertations.
I have successfully co-supervised 3 PhD students to completion.
I have examined four PhD theses as both internal and external examiner.
I am a Fellow of the Higher Education Academy.

Selected research and consultancy grants awarded to date

March 2015: University of Westminster FABE Seed Funding grant for 'People and Places' online longitudinal neighbourhood survey (PI)
January 2015: Part of academic team commissioned by DfT to work on National Propensity to Cycle Tool
November 2014: Subcontracted by Mott MacDonald to work on TfL CY-PET project
October 2014: Creative Exchange/Blaze funded research "The Near Miss Project" (PI)
October 2014: Chartered Institute of Logistics and Transport Seed Corn Grant: "Buses and Bicycles" (PI)
September 2014: Commissioned by British Cycling to research and write "Benefits of Investing in Cycling"
June-July 2014: Funded by Lancaster University CeMoRe as part of Visiting Fellowship to carry out research for 'Children and Cycling' survey project (PI)
August 2012: ESRC Project "Changing Commutes: Exploring the uptake of cycling to work through an agent-based model focusing on social interactions and social norms" (as co-investigator)

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March 2012: ESRC Seminar Series “Modelling on the Move: Towards Transport System Transitions?” (PI)
August 2009: ESRC First Grant “Cycling Cultures in a Mass Motorised Society: a comparative case study of four English urban areas” (PI)
August 2006: ESRC Postdoctoral Fellowship
May 2003: ESRC Postgraduate Training Award – PhD Sociology
May 2001: ESRC Postgraduate Training Award – MA Social Research

Publications

Selected journal articles

Rachel Aldred and James Woodcock (2015) Reframing Safety: An analysis of perceptions of cycle safety clothing. Accepted for publication in Journal of Transport Policy, Accepted Author Version [here](#).

Rachel Aldred, James Woodcock, and Anna Goodman (2015) Does More Cycling Mean More Diversity in Cycling? Transport Reviews, available [here](#).

Rachel Aldred (2015) Adults’ attitudes towards child cycling: a study of the impact of infrastructure. European Journal of Transport and Infrastructure Research, available [here](#).

Rachel Aldred (2014) A Matter of Utility? Rationalising Cycling, Cycling Rationalities. Mobilities. Author version [here](#); published version [here](#).

Rachel Aldred and Katrina Jungnickel (2014) Why Culture Matters for Transport Policy: the case of cycling in the UK. Journal of Transport Geography. Published version [here](#) (access-controlled); accepted author version available [here](#).

Rachel Aldred and Katrina Jungnickel (2013) Matter in or out of place? Bicycle parking strategies and their effects on people, practices and places, Social & Cultural Geography, published version [here](#) (access-controlled); author version [here](#).

Katrina Jungnickel and Rachel Aldred (2013) Cycling’s Sensory Strategies: How Cyclists Mediate their Exposure to the Urban Environment. Mobilities journal; publisher’s version [here](#); freely available version available [here](#).

Rachel Aldred (2013) Who are ‘Londoners on Bikes’ and what do they want? Negotiating identity and issue definition in a ‘pop-up’ cycle campaign, Journal of Transport Geography (special section on Cycling and Society). Publisher’s version [here](#) (access controlled) and author version [here](#).

Rachel Aldred (2013) [Incompetent, or Too Competent? Negotiating Everyday Cycling Identities in a Motor Dominated Society](#). Mobilities 8(2) pp. 252-271.

Rachel Aldred (2012) [Governing Transport from Welfare State to Hollow State: the case of cycling in the UK](#). Published, Journal of Transport Policy 23: 95–102. Author version [here](#).

Rachel Aldred and Katrina Jungnickel (2012) [Constructing mobile places between ‘leisure’ and ‘transport’: a case study of two group cycle rides](#). Sociology, published.

Rachel Aldred and Daniela Tepe (2011) [Framing Scrappage in the UK: from climate discourse to recession talk?](#) Journal of Transport Geography 19(6): 1563-1569.

Rachel Aldred (2011) [Editorial Introduction](#). Critical Social Policy themed issue on Social Justice, Social Policy, and the Environment, 31 (2): 171-173

Rachel Aldred (2011) From community participation to organizational therapy? World Café and Appreciative Inquiry as research methods. Community Development Journal, 46 (1): 57-71.

Rachel Aldred (2010) [“On the outside”? Constructing cycling citizenship](#). Social and Cultural Geography 11(1): 35-52. Author version [here](#).

James Woodcock and Rachel Aldred (2009) The Cowardly Cyborg. [think piece] BMJ 338:522

Rachel Aldred and James Woodcock (2008) [Transport: challenging disabling environments](#). 2008, Local Environment, 13(6): 485-496.

James Woodcock and Rachel Aldred (2008) Cars, corporations, and commodities: consequences for the social determinants of health. Emerging Themes in Epidemiology 5 (4) (online).

Rachel Aldred (2008) Ethical and political issues in contemporary research relationships. 2008, Sociology, 42(5): 887-903.

Book chapters

Rachel Aldred. [The New Mobilities Paradigm and Sustainable Transport: Finding Synergies and Creating New](#)

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[Methods](#). In [Routledge International Handbook of Social and Environmental Change](#), ed. Lockie et al (2014).
Rachel Aldred. [The Commute](#), in [Routledge Handbook of Mobilities](#), ed. Peter Adey et al (2013).
Rachel Aldred. The role of advocacy and activism in shaping cycling policy and politics, *Cycling and Sustainability* (Emerald, Bingley, 2012, ed. John Parkin)

Reports and Other

Regularly write for practitioner and popular press including *Local Transport Today* and *The Guardian*.
Maintain my own website and blog at rachelaldred.org and regularly use Twitter in a professional capacity.
Author of [Benefits of Investing in Cycling](#), for British Cycling, September 2014.
Co-author of *Green and Healthy Jobs in Transport: Launching a new partnership under THE PEP*. Geneva: World Health Organization (2011).
Co-author of [Cycling Policy in the UK: a historical and thematic overview](#). 2011. (London: UEL)
Co-author of *Transitions: becoming a Cyclist and Cycle Trainer in London*. 2011. (London: UEL)
[Cycling Cultures: final report](#), 2012 (London: UEL)

Selected Other Activities: academic

I was entered in the recent REF and previously in the RAE (as an early career researcher).
I have managed research staff through a number of different projects.
Regularly invited to speak to university departments and organisations, including in 2014-5 Leeds University, Cambridge University, and Sussex University
Peer reviewer for *Journal of Transport Geography*, *Environmental Policy*, *Sociology*, *Mobilities*, *Social and Cultural Geography*, *Transportation Research A & D* and many others.
Peer reviewer for ESRC, NIHR, AHRC and EPSRC.
Regularly organise events (e.g. *Transport in the Media Symposium*, 2014, Lancaster University) and journal special issues (for *Critical Social Policy* in 2011 and *Journal of Transport Geography* in 2013)

Selected Other Activities: non-academic

Member of the Chartered Institute of Highways and Transportation.
Won 'Total Women's Cycling: Initiative of the Year 2015' award for the Near Miss Project.
Nominated as one of 100 Women of the Year 2015 by BikeBiz magazine.
Invited to give evidence to the Greater London Authority's investigation into Cycling in London (2012) and the All-Party Parliamentary Cycling Inquiry (2013), and to the GLA Transport Committee (2014).
Regularly give keynotes and invited talks to practitioner and policy organisations; recently this has included DfT analysts, TfL modellers, transport and public health officers at Hertfordshire County Council, the Transport Economics Group, Cycle City Active City and Women and Cycling conferences, and Modelling World.
Elected Trustee and Policy Forum Chair of the London Cycling Campaign, organising monthly policy seminar series including collaborations with other organisations such as CIHT, Living Streets.