

Curriculum Vitae: Dr. Rachel Aldred

Academic Career

Senior Lecturer in Transport, University of Westminster and Course Leader, MSc Transport Planning and Management	Sept 2012-
Senior Lecturer in Sociology – University of East London	Sept 2007–Sept 2012
ESRC Postdoctoral Research Fellow – London School of Economics	Oct 2006–Sept 2007

Higher Education Qualifications

PhD Sociology. Goldsmiths College, University of London. March 2007
MA Social Research – Distinction. Goldsmiths College. December 2002
BA Sociology and Social Policy – 1st Class Honours. Manchester University. July 1999

Profile

I am an interdisciplinary academic working at the interface of social science and sustainable transport. A leading cycling expert, my methods include narrative and semi-structured interviews, online surveys, secondary analysis of qualitative and quantitative data, world café, mathematical modelling, and systematic evidence reviews. I am committed to ‘impact’ outside the academy, engaging with a wide audience from policy analysts and economists (e.g. via invited talks) to community advocates (e.g. via Twitter and organised events). My research is featured in local, national and international press, TV and radio. I have a strong academic publication record in quality journals, including five as sole or lead author in 2015. Having successfully sought funding from academic, commercial, governmental, and charity organisations I am happy leading projects (e.g. Near Miss Project) or collaborating in a team (e.g. National Propensity to Cycle Tool). I lead an MSc course and modules at Westminster, having previously taught undergraduates at UEL; both have included teaching in and outside my specialist research areas. I supervise and examine research students, and organise field trips and other teaching events.

Selected externally funded research and consultancy projects to date

April 2016: TfL funding agreed for new research into cycling and retail vitality (PI).
January 2016: ESRC Impact Acceleration funding for “Cycling Potential in Tunbridge Wells” (Co-I).
December 2015: TfL funding for “People and Places” survey (PI).
December 2015: DfT funding for National Propensity to Cycle Tool, Stages 2 and 3 (Co-I).
October 2015: Second year of funding from Creative Exchange (AHRC)/Blaze for “The Near Miss Project” (PI).
January 2015: Co-investigator on DfT-funded National Propensity to Cycle Tool, Stage 1.
November 2014: Subcontracted by Mott MacDonald to work on TfL CY-PET project.
October 2014: Creative Exchange (AHRC)/Blaze funded research “The Near Miss Project” (PI).
October 2014: CILT Seed Corn Grant: “Buses and Bicycles” (PI).
September 2014: Commissioned by British Cycling to write “Benefits of Investing in Cycling”.
June 2014: Funded by Lancaster University CeMoRe as part of Visiting Fellowship to carry out research for “Children and Cycling” survey project (PI).
August 2012: ESRC Secondary Data Analysis Project “Changing Commutes” (COI).
March 2012: ESRC Seminar Series “Modelling on the Move: Towards Transport System Transitions?” (PI).
August 2009: ESRC First Grant “Cycling Cultures in a Mass Motorised Society” (PI).
I was also funded by ESRC for my postdoctoral fellowship, PhD and MA.

Prizes and Invitations

Currently shortlisted for 2016 ESRC Outstanding Impact on Public Policy Prize
Twice nominated for Staff Appreciation Award at Westminster for teaching excellence

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Current member of TfL Economic Case for Cycling Working Group, leading on several work streams
Participant in NICE (National Institute for Health and Clinical Excellence) Physical Activity and the Environment advisory group and 2015 guidelines review meeting
External examiner for TfL's Masters-level Designing for Cycling qualification
Appeared at GLA Transport Committee (three times) and All Party Parliamentary Cycling Inquiry
'Most Read Paper' Award 2014 by *Mobilities* for my article 'Incompetent or Too Competent: Negotiating Cycling Identities in a Motor Dominated Society'.
Won Total Women's Cycling 'Initiative of the year 2015' for the Near Miss Project.
Named as one of 100 Women of the year 2015 by BikeBiz magazine
National Propensity to Cycle Tool Prototype was highly commended (i.e. runner-up) in the Innovation category at the London Cycling Awards 2015.
Member of Transport Reviews Editorial Board
Jointly awarded one of the first two CeMoRe Research Fellowships in 2014 by Lancaster University
Elected Trustee and Policy Forum Chair of the London Cycling Campaign, organising monthly policy seminar series including collaborations with other organisations such as CIHT and Living Streets.
Nominated for LCC 'Cycling Champion' 2014; lost to Chris Boardman.
Regularly give keynotes and invited talks to practitioner and policy organisations; recently this has included DfT analysts, TfL modellers, Transport Economics Group, Modelling World, Welsh Government.

Selected Publications, 2010 onwards

Alex Macmillan, Alex Roberts, James Woodcock, Rachel Aldred and Anna Goodman (2016) Trends in local newspaper reporting of London cyclist fatalities 1992-2012: the role of the media in shaping the systems dynamics of cycling, *Accident Analysis & Prevention* 86, 137-145
Rachel Aldred, James Woodcock, and Anna Goodman (2016) Does More Cycling Mean More Diversity in Cycling? *Transport Reviews* 36(1), pages 28-44
Rachel Aldred and Sian Croweller (2015) Investigating the rates and impacts of near misses and related incidents among UK cyclists, *Journal of Transport & Health* 2 (3), 379-393
Rachel Aldred (2015) Adults' attitudes towards child cycling: a study of the impact of infrastructure. *European Journal of Transport and Infrastructure Research* 15 (2), 92-115
Aldred and Croweller (2015) Investigating the rates and impacts of near misses and related incidents among UK cyclists, *Journal of Transport and Health*, 2(3), 379-393
Rachel Aldred and James Woodcock (2015) Reframing Safety: An analysis of perceptions of cycle safety clothing. *Journal of Transport Policy*, 42, 103-112
Rachel Aldred (2015) A Matter of Utility? Rationalising Cycling, *Cycling Rationalities. Mobilities* 10 (5), 686-705
Rachel Aldred and Katrina Jungnickel (2014) Why Culture Matters for Transport Policy: the case of cycling in the UK. *Journal of Transport Geography* 34, 78-87
Rachel Aldred and Katrina Jungnickel (2013) Matter in or out of place? Bicycle parking strategies and their effects on people, practices and places, *Social & Cultural Geography*, 14 (6), 604-624
Katrina Jungnickel and Rachel Aldred (2013) Cycling's Sensory Strategies: How Cyclists Mediate their Exposure to the Urban Environment. *Mobilities* 9 (2), 238-255
Rachel Aldred (2013) Who are 'Londoners on Bikes' and what do they want? Negotiating identity and issue definition in a 'pop-up' cycle campaign, *Journal of Transport Geography* 30, 194-20
Rachel Aldred (2013) Incompetent, or Too Competent? Negotiating Everyday Cycling Identities in a Motor Dominated Society. *Mobilities* 8(2) pp. 252-271.
Rachel Aldred (2012) Governing Transport from Welfare State to Hollow State: the case of cycling in the UK. *Journal of Transport Policy* 23, 95-102.

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Rachel Aldred and Katrina Jungnickel (2012) Constructing mobile places between 'leisure' and 'transport': a case study of two group cycle rides. *Sociology* 46 (3), 523-539

Rachel Aldred and Daniela Tepe (2011) Framing scragpage in Germany and the UK: from climate discourse to recession talk? *Journal of Transport Geography* 19 (6), 1563-1569

Rachel Aldred (2010) 'On the outside': constructing cycling citizenship, *Social & Cultural Geography* 11 (1), 35-52

Book chapters

Rachel Aldred. Stakeholders, Politics, and Media. In Edward Elgar Handbook on Transport Planning in the Developed World, ed. Bliemer et al (2016)

Rachel Aldred. The New Mobilities Paradigm and Sustainable Transport: Finding Synergies and Creating New Methods. In Routledge International Handbook of Social and Environmental Change, ed. Lockie et al (2014).

Rachel Aldred. The Commute, in Routledge Handbook of Mobilities, ed. Peter Adey et al (2013).

Rachel Aldred. The role of advocacy and activism in shaping cycling policy and politics, *Cycling and Sustainability* (Emerald, Bingley, 2012, ed. John Parkin)

Other publications

Regularly write for practitioner and popular press e.g. *Local Transport Today*, *Cycle* magazine, *Guardian*.

Frequently quoted in/appear on national and local media, including *Sky*, *Guardian*, *Telegraph*, *Independent*, *BBC Woman's Hour*, *Newsnight*, *Channel 4 News*, *BBC London News*

Maintain my own website and blog at rachelaldred.org and regularly use Twitter in a professional capacity.

Author of *Benefits of Investing in Cycling*, for *British Cycling* (2014), co-author of *Green and Healthy Jobs in Transport*. Geneva: WHO (2011), co-author of *Cycling Policy in the UK: a historical and thematic overview* (2011), co-author of *Transitions: becoming a Cyclist and Cycle Trainer in London* (2011), co-author of

Cycling Cultures: final report, (2012), author of *Near Miss Project Year 1 Report* (2015).

Teaching

I lead an MSc course which has recently been successfully re-validated and re-accredited (TPP).

I represent my Department on the ABE Faculty's Learning and Teaching Committee.

I currently lead postgraduate modules on Transport Policy and Politics, Traffic and Streets, and MSc Transport Dissertation/Research Methods, will be teaching Statistics and Survey Methods for Transport, and have recently taught Land Use Planning and Transport. I contribute to other modules at Westminster and other universities (e.g. UCL), and at UEL taught undergraduate sociology modules from first to final year.

I am currently supervising nine MSc dissertations, have successfully co-supervised three PhD students to completion and have examined four PhD theses as both internal and external examiner.

Selected Other Activities

I was entered in the REF and previously in the RAE.

I have managed employed and temporary research staff through a number of different projects.

I am regularly invited to speak at universities, including in 2015 Leeds, Cambridge, and Sussex Universities, and to present at academic conferences.

I am a peer reviewer for ESRC, NIHR, AHRC and EPSRC, for *Journal of Transport Geography*, *Environmental Policy*, *Sociology*, *Mobilities*, *Social and Cultural Geography*, *Transportation Research A & D* and many others.

I regularly organise major events (e.g. Transport in the Media Symposium, 2014, Lancaster University, Near Miss Project report launch, 2015, Westminster University), seminars and workshops, and have organised journal special issues (e.g. *Critical Social Policy* in 2011 and *Journal of Transport Geography* in 2013).

I am a member of the Chartered Institute of Highways and Transportation and Fellow of the Higher Education Academy.